

Attract and retain the best talent in Canada and beyond

CONNECT

● with students, industry members and institutions

ENGAGE

● the talent pool and workforce with practical activities

DEVELOP

● Innovative hands-on activities

RECOGNIZE

● and highlight our achievements

WHAT WE DO FOR OUR MEMBERS

- Innovative activities
- Micro-Wils and mini-Wils
- A common voice with over 100 colleges, and universities in Canada
- Easy recruitment with PlacementSPOT.ca
- Customized feedback for collaborative improvements
- Access to specific grants
- Customized practical activities
- A networking forum to share your needs
- Collaborative solutions
- A micro-credit system
- A reward-system including prizes and scholarships
- Valued data and benchmarking

BENEFITS FOR OUR MEMBERS

- A community of 26,000 + students
- Sharing best practices
- Innovative and unparalleled networking
- Simplified year-round recruitment
- Relevant and diversified candidates
- Faster management of the requirements of the Controlled Goods Program
- Better prepared talent pool
- (Re)qualified talent pool
- Easily scheduled online interviews
- Information to facilitate recruitment
- A data-driven development strategy
- Increased motivation for your teams

We need you

for the next steps

Share your needs and what data is relevant to you. Add your voice to discussions with academics representatives to shape the future. Contribute to increasing the visibility and attractiveness of our sectors by:

- A delegated presence at career fairs and job fairs
- Pooling resources
- Events that highlight achievements



MEMBERSHIP*

- NPOs, Associations, VSEs, etc.: \$49
- Small (10 to 99 employees): \$150
- Medium (100 to 499 employees): \$250
- Large (500 and more employees): \$500

Packages*
2024-2025

	Posts on placementSPOT	Cost
SPOT1	1	\$500
SPOT3	3	\$1,250
SPOT5	5	\$2,000
SPOT6	6	\$2,250
SPOT10	10	\$3,500
SPOT50	50	\$10,000
SPOT200	200	\$30,000
SPOT500	500	\$50,000

INCLUDED IN PACKAGE

- CMAI membership
- Training and technical support
- Consulting services
- Personalized campaign to the student network (newsletter, social networks)
- Report with statistics

Posting by unit on request.

Micro-WIL

STUDENTS
INSTITUTIONS
COMPANIES

Short work experience
Group of ~50 students

Mini-WIL

STUDENTS
WELL-DEFINED PROJECT
COMPANIES

Work experience: 80 hrs
Full or part time

Internship

STUDENTS
WELL-DEFINED PROJECT
COMPANIES

Work experience: 80 hrs
Full or part time

*Certain conditions apply. Valid from April 1 to March 31.